

2019 Promo Calendar

					January	February	March	April	May	June	July	August	September	October	November	December
Audi																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$70 Instant Rebate Pirelli	Instant Rebate	Consumer	2019-01-01	2019-03-31	Approved	Approved	Approved									
OTS AO \$100 Instant Rebate Weekend Races	Instant Rebate	Consumer	2019-01-25	2019-10-31	Pending	Pending	Pending	Pending	Pending	Pending	Pending	Pending	Pending	Pending		
AO \$100 Instant Rebate	Instant Rebate	Consumer	2019-04-15	2019-05-15				Pending	Pending							
Instant Rebate - TBD	Instant Rebate	Consumer	2019-08-15	2019-09-15								Working on it				
AO \$100 Instant Rebate	Instant Rebate	Consumer	2019-09-15	2019-11-15									Pending	Pending		
BMW																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$70 Mail In Rebate	Mail In Rebate	Consumer	2019-04-01	2019-05-31				Pending	Pending							
\$70 Mail In Rebate\$	Mail In Rebate	Consumer	2019-10-01	2019-12-31										Pending	Pending	Pending
\$100 WPK Mail In Rebate	Mail In Rebate	Consumer	2019-10-01	2019-12-31												Pending
Genesis																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-03-01	2019-04-30			Pending	Pending								
\$60 Mail-In Rebate	Mail In Rebate	Consumer	2019-06-01	2019-08-31					Pending	Pending	Pending					
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-10-01	2019-11-30										Pending	Pending	
Hyundai																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-03-01	2019-04-30			Pending	Pending								
\$50 Mail-In Rebate	Mail In Rebate	Consumer	2019-06-01	2019-08-31					Pending	Pending	Pending					
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-10-01	2019-11-30										Pending	Pending	
Infiniti																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$70 In store Instant Rebate or \$140 Instant Rebate OTS c	Instant Rebate	Consumer	2019-01-01	2019-02-28	Approved	Approved										
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-03-01	2019-04-30			Pending	Pending								
Exclusive \$70 Instant Rebate	Instant Rebate	Consumer	2019-06-01	2019-07-31					Pending	Pending						
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-08-01	2019-09-30								Pending	Pending			
Exclusive \$70 Instant Rebate	Instant Rebate	Consumer	2019-10-01	2019-11-30										Pending	Pending	
Jaguar																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$150 JAG Only Instant Rebate	Instant Rebate	Consumer	2019-01-01	2019-01-31	Approved											
Declined Services - \$70 offer	Mail In Rebate	Consumer	2019-01-01	2019-12-31	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved
\$150 Mail In Rebate	Mail In Rebate	Consumer	2019-03-01	2019-03-31			Pending									
\$100 Mail In Rebate	Mail In Rebate	Consumer	2019-10-01	2019-10-31										Pending		
Kia																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-03-01	2019-04-30			Pending	Pending								
\$60 Instant Digital Offer (OTS/RT Only) (copy)	Instant Rebate	Consumer	2019-05-01	2019-07-31					Pending	Pending	Pending					
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-08-01	2019-10-31									Pending	Pending		
\$60 Instant Digital Offer (OTS/RT Only)	Instant Rebate	Consumer	2019-11-01	2019-12-31											Pending	Pending
Land Rover																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Declined Services - \$70 offer	Mail In Rebate	Consumer	2019-01-01	2019-12-31	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved
\$100 Mail In Rebate	Mail In Rebate	Consumer	2019-03-01	2019-03-31			Pending									
\$100 Mail In Rebate	Mail In Rebate	Consumer	2019-10-01	2019-10-31										Pending		
Lexus																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Tire Event	Instant Rebate	Consumer	2019-03-27	2019-04-30			Approved	Approved								
\$70 Michelin Mail In Rebate	Mail In Rebate	Consumer	2019-07-01	2019-08-31							Pending	Pending				
Tire Event	Instant Rebate	Consumer	2019-09-25	2019-10-31								Approved	Approved			
Bridgestone Yokohama Consumer	TBD	Consumer	2019-11-01	2019-12-31											Pending	Pending
Mazda																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$60 Instant Rebate	Instant Rebate	Consumer	2019-01-01	2019-02-28	Approved	Approved										
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-06-01	2019-06-01						Pending						
\$60 Instant Digital Offer (OTS/RT Only)	Instant Rebate	Consumer	2019-07-01	2019-08-31							Pending	Pending				
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-10-01	2019-10-31										Pending		
\$60 Instant Rebate	Instant Rebate	Consumer	2019-11-01	2019-12-31											Pending	Pending
Mercedes																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$150 Instant Rebate	Instant Rebate	Consumer	2018-12-01	2019-01-31	Approved											
Declined Services Pilot	Mail In Rebate	Consumer	2019-01-01	2019-12-31	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved
Tire Trigger	Mail In Rebate	Consumer	2019-01-01	2019-12-31	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved	Approved
\$150/\$75 Instant Rebate	Instant Rebate	Consumer	2019-04-01	2019-05-31				Approved	Approved							
\$150/\$75 Memorial Day Offer	Instant Rebate	Consumer	2019-05-27	2019-05-27					Approved	Approved						
Holiday Tread Check Events		Consumer	2019-05-27	2019-05-31					Approved	Approved						
Instant Rebate \$160 for 4 \$70 for 2	Instant Rebate	Consumer	2019-07-01	2019-07-31							Pending					
4th of July Offer	Instant Rebate	Consumer	2019-07-04	2019-07-04							Pending					
Instant Rebate	Instant Rebate	Consumer	2019-09-01	2019-10-31									Pending	Pending		
Labor Day Offer	Instant Rebate	Consumer	2019-09-02	2019-09-02									Pending	Pending		
Instant Rebate	Instant Rebate	Consumer	2019-12-01	2020-01-31												Pending
Cyber Monday Offer	Instant Rebate	Consumer	2019-12-02	2019-12-02												Pending
MINI																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$70 Mail In Rebate	Mail In Rebate	Consumer	2019-04-01	2019-05-31				Pending	Pending							
\$70 Mail In Rebate\$	Mail In Rebate	Consumer	2019-10-01	2019-12-31										Pending	Pending	Pending
\$100 WPK Mail In Rebate	Mail In Rebate	Consumer	2019-10-01	2019-12-31												Pending
Mitsubishi																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Exclusive \$60 Mail-In Rebate	Mail In Rebate	Consumer	2019-04-01	2019-05-31				Pending	Pending							
Exclusive \$60 Mail-In Rebate	Mail In Rebate	Consumer	2019-10-01	2019-11-30										Pending	Pending	
Nissan																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
\$70 In store Instant Rebate or \$140 Instant Rebate OTS c	Instant Rebate	Consumer	2019-01-01	2019-02-28	Approved	Approved										
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-03-01	2019-04-30			Pending	Pending								
Exclusive \$70 Instant Rebate	Instant Rebate	Consumer	2019-06-01	2019-07-31						Pending	Pending					
Buy 3, Get the 4th for \$1	B3G1	Consumer	2019-08-01	2019-09-30								Pending	Pending			
Exclusive \$70 Instant Rebate	Instant Rebate	Consumer	2019-10-01	2019-11-30										Pending	Pending	
Rolls Royce																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
SET																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
B3G1	B3G1	Consumer	2019-04-01	2019-04-30				Approved								
B3G1	B3G1	Consumer	2019-10-01	2019-10-31										Pending		
Toyota																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
B3G1	B3G1	Consumer	2019-04-01	2019-04-30				Approved								
B3G1	B3G1	Consumer	2019-10-01	2019-10-31										Pending		
Volkswagen																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
B3G1	B3G1	Consumer	2019-04-01	2019-04-30				Pending								
Double Up Mail In Rebate	Mail In Rebate	Consumer	2019-05-01	2019-06-30					Pending	Pending						
Double Up Mail In Rebate	Mail In Rebate	Consumer	2019-08-01	2019-09-30								Pending	Pending			
B3G1	B3G1	Consumer	2019-10-01	2019-10-31										Pending		
Volvo																
Name	Type	Audience	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
Declined Services - \$70 offer	Mail In Rebate	Consumer	2019-01-01	2019-03-31	Approved	Approved	Approved	Pending	Pending	Pending	Pending					